

# Package Discounts for

## **Dance Educators**

You're a dance educator: Our readers are your audience! We promote dance education programs year-round. Make sure your events and summer camps are posted to our calendar (that's free). Then choose one of the packages below, or let us tailor one to your needs!



- One-year content ad on dance education classes page
- A paragraph in our after-school / fall programs e-newsletter, second Monday of August
- One extra paragraph in one edition of our weekly newsletter (your choice of Thursdays)

#### **CLICK HERE TO SEE SAMPLE IMAGE ADS**





## **STANDARD: \$2010 \$1290**

- One-year content ad on dance education classes page
- One-year content ad on dance camp page
- A paragraph in our after-school / fall programs e-newsletter, second Monday of August
- A paragraph in the March and April editions of summer camps / programs newsletter
- Paragraphs in six editions of our weekly enewsletter: Choose 6 Thursdays





## PREMIUM: **\$5610** \$2810

- One-year content ad on dance education classes page
- One-year content ad on dance camp page
- A paragraph in our after-school / fall programs e-newsletter, second Monday of August
- A paragraph in the March and April editions of summer camps / programs newsletter
- Paragraphs in six editions of our weekly e-newsletter (choose 6 Thursdays)
- 12-month upgrade of your listing
- 2 months of video ads or equivalent
- Two exclusive, dedicated e-blasts (5-8 paragraphs + graphics) sent to all newsletter subscribers in your region (pending e-blast slot availability)

