

## Package Discounts for **Recreation Centers**

You're a recreation center, or a Parks & Rec Department: Our readers are your audience! We promote programs for kids, teens, and families year-round. Make sure your events and summer camps are posted to our calendar! (That's free.) Then choose one of the packages below, or let us tailor one to your needs!



- 1-year content ad on sports classes page
- A paragraph in our August afterschool / fall program newsletter
- A paragraph in our March summer camp newsletter
- A paragraph in our April summer camp newsletter

**CLICK HERE TO SEE SAMPLE IMAGE ADS** 





## **STANDARD: \$2610 \$1810**

- 1-year content ad on sports classes page
- 1-year content ad on birthday parties or indoor recreation page
- A paragraph in our August after-school / fall program newsletter
- A paragraph in March and April summer camp newsletters
- Square image ad running throughout the site for six months of your choosing
- Six months of upgraded listing to boost everything posted to our site to the top of the list, highlighted with graphics and description





## PREMIUM: \$6810 \$3810

- 1-year content ad on sports classes page
- 1-year content ad on birthday parties or indoor recreation page
- A paragraph in our August after-school / fall program newsletter
- A paragraph in March and April summer camp newsletters
- Square image ad running throughout the site for 12 months
- 12 months of upgraded listing
- Large 1-year image ad (728 x 90) on our main summer camps portal, which also rotates at top of camp calendar
- Video ad at the top of each page for three months of your choice
- Two exclusive, dedicated E-Blasts (5-8 paragraphs + graphics) sent to all newsletter subscribers in your region



**CUSTOM PACKAGES CAN BE TAILORED TO YOUR NEEDS AND BUDGET!**